

# Product of the Month

Get **20%** discount\* now!

**SERVA**  
Electrophoresis

**April**

\*For all SERVA customers within the EU. Outside Germany and Austria online shop orders only. Can not be combined with other discounts, promotions etc.

## SERVA Protein Assay Kits

### Fast and Reliable Protein Quantification

#### Why different quantification methods?

Although there is a wide variety of protein assays available, none of the assays can be used without first considering their suitability for given conditions. Each assay has its own advantages, e.g. tolerance against certain reagents, duration, and limitations, e.g. interference with certain detergents. Therefore, it is often necessary to obtain more than one type of protein assay for research applications.



#### Bradford reagent, 5x concentrate (Cat. No. 39222)

- Only 5 min incubation before sample measurement
- Standard-Assay suitable for **100 – 1000 µg protein/ml**
- Mikro-Assay suitable for **1 - 25 µg protein/ml**

#### Lowry Assay Kit (Cat. No. 39236)

- Compatible with 1 % sodium dodecylsulfat (SDS)
- Suitable for **10 – 500 µg protein/ml**

#### SERVA BCA Protein Assay Macro Kit (Cat. No. 39228)

- Compatible with many detergents, e. g. 5 % Triton® X-100, 5 % Tween® 20, 5 % Natriumdodecylsulfat (SDS)
- Less binding variation between different proteins
- Suitable for **25 – 1000 µg protein /ml**

#### SERVA BCA Protein Assay Micro Kit (Cat. No. 39229)

- Just as the Macro Kit, but suitable for **0.5 – 20 µg protein/ml**

#### Ordering Information

Product	Cat. No.	Size	List Price	Special Price*
Bradford reagent, 5x concnetrate	39222.03	500 ml	69.00 €	55.20 €
Lowry Assay Kit	39236.01	250 Assays	70.00 €	56.00 €
SERVA BCA Protein Macro Assay Kit	39228.01	250 Assays	105.00 €	84.00 €
	39228.02	500 Assays	167.00 €	133.60 €
SERVA BCA Protein Micro Assay Kit	39229.01	480 Assays	225.00 €	180.00 €

**\* The special prices are valid until April, 30<sup>th</sup> 2014.**

For further information,  
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nice prices:

[www.serva.de](http://www.serva.de)



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